








Businesses are asked to participate in BRTA for one year. Businesses can agree to remain a part of the project indefinitely if they choose. The business may choose one of three levels of involvement in the BRTA Project.

MOL will provide display materials, distribution materials, and for those businesses that choose the Participation level, MOL will provide the staff to educate the employees of the business about HIV/AIDS. All businesses are promoted through the MOL social media. Participation level businesses will have their logo in MOL promotional material and BRTA webpage.

	Endorsement	Support	Participation
Business Promoted through MOL Social Media			
Business signs a Commitment Letter			
Business Displays Logo			
Business Displays Materials			
Business Distributes Project Materials and Uses Point-of-purchase Supplies (when available)			
Business Talks to Customers and/or Employees about HIV/AIDS			
Business Participates and/or supports Florida Department of Health and/or Agency Sponsored Events and Activities			
Business Featured in Brochure/Marketing Material			
Business Invited to Participate in Community Events			